



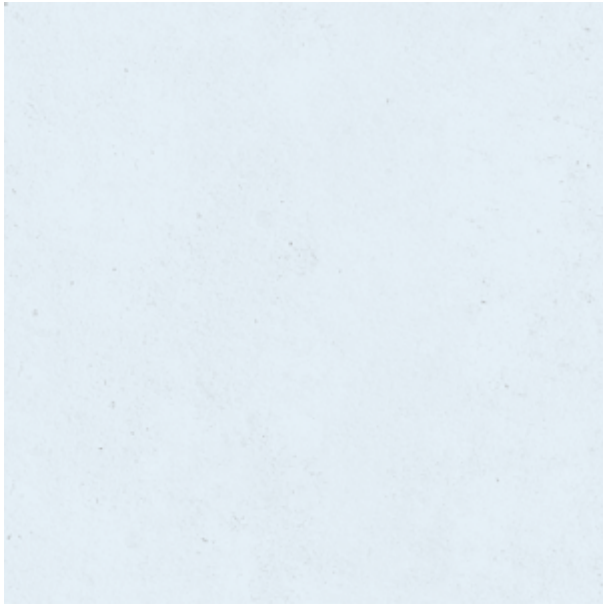
# Home



## **Bio Agri Mix leads the way to safer, more effective medicated feed additives.**

Our product line also includes water solubles.

With more than 40 years' experience in the feed medicant industry, we offer our customers more than the broadest product range. We provide the total solution – current information, exceptional service and quality products.





**Duane Firminger**  
Director of Sales & Marketing

A special thank you to all the customers who took the time to fill out the BAM survey sent out earlier this year. We were able to glean many great takeaways on what matters most to our customers and it came through in spades that consistent supply and quality products top that list. At Bio Agri Mix, one of our deepest held core values is as straightforward as it gets: Sleeves Up. This is who we are and part of our DNA which becomes our compass when looking at what matters most: you need to know you will have product when you need it and it will always meet the specifications it was intended for.

Sleeves up means exactly what it sounds like, no job is too big, too small, too dirty, or too urgent for any of us to roll up our sleeves and get it done. Whether it's the production team staying late to hit a tight shipment deadline, the quality lab jumping in to re-test a batch on a moment's notice, the office crew going above and beyond, or the sales and technical folks pitching in where needed during a crunch, everyone steps up, side by side.

This isn't about heroics; it's just who we are. We know that the consistent supply you count on doesn't happen by accident when demand spikes, that the product quality you trust is protected by the extra set of eyes that caught something small, and that the real technical support you rely on sometimes starts with someone willing to grab a shovel, a pipe, or a pallet jack when the moment calls for it.

Sleeves Up is the quiet engine behind every promise we make to you. It's why we can look you in the eye and say, "We've got you," and truly mean it because our whole team continually proves they'll do whatever it takes to keep that promise.

Thank you, our customers, veterinarians, nutritionists, and industry partners for your trust and partnership. Your confidence in us is what inspires every rolled-up sleeve here at BAM, day in and day out.

Here's to keeping those sleeves rolled in 2026 and beyond—because the animals, and the people who care for them, are counting on it.

## **Management Team**



Left to right: Duane Firminger – Director of Sales & Marketing, Jesse Wedow – Production Director, Jim Holliday – CEO, Meagan Gloor – Sourcing and Demand Planning Manager, Brittany Hagarty – Director of Finance

## **Bio Agri Mix stays ahead of industry changes.**

We've been in business for more than 40 years, but every day we challenge ourselves to improve our medical feed additives while acting ethically with our customers, vendors and staff. The safety of animals, workers and, ultimately, consumers depends on how well we do our job. That's why we continue to focus on:

- Quality

- Safety
  - Effectiveness
  - Traceability
- 

We source only high quality raw ingredients.

We maintain an in-house laboratory and experienced team of feed specialists.

We are Canada's Hazard Analysis Critical Control Point (HACCP) compliant as recognized by the Canadian Food Inspection Agency (CFIA).

We're also approved by Health Canada and the United States Federal Drug Administration (FDA).

Our significant investment in technology ensures the quality of our products.

In over 40 years in business, we've had NO product recalls.

We offer industry-leading granulation of feed additives.

Our leading-edge technology ensures safety for the people handling our products.

Consistent product mixing in finished feed safeguards target animals.

Granulation technology provides consistent delivery of our product in finished feed.

Consistent delivery optimizes efficacy and results in peak animal performance.

Many of our products contain a microtracer which allows staff to easily trace the product at production sites.

Our in-house laboratory facilities provide rapid feed assays should a more in-depth analysis be required.

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### BAM's 3 Uniques and Advantages in the Market Place

1. Product Ease of Use & Safety – Granulated feed additives

2. Company Wide Access & Technical Support – R&D

3. Flexibility & Consistency of Supply – In-house lab – agility in production – local logistics advantage

Our staff adheres to a strict code of conduct and follows all government guidelines, including Hazard Analysis Critical Control Point (HACCP) measures. Bio Agri Mix participates in internationally recognized best practices of

quality assurance and management.

## **We take responsibility for keeping our stakeholders informed.**

Because we are the leader in the Canadian feed additive industry, we take responsibility for helping to inform our stakeholders. We believe that by providing the right products and the right information, we can help our customers, vendors, consumers and the Canadian government make informed decisions about policies and practices in our rapidly changing industry.

## **Our industry is changing and we're changing with it.**

**There are three key issues on the horizon that will transform the way we do business.**

1. **Veterinarians** will have increased responsibilities with ensuring prudent antimicrobial use in the future.
2. **Human Safety:** Bio Agri Mix is leading the way in producing products that reduce risk to material handlers.
3. **Antimicrobial Resistance:** We take our industry leadership role with respect to prudent antimicrobial use seriously. We support voluntarily eliminating antimicrobials for growth promotion, and we are investing in research that demonstrates the therapeutic efficacy of our products.

To stay ahead of our complex and changing industry, we have done extensive research and produced technical documents around these key issues.

**If you want more information on our products or any of these topics, please [contact us](#).**